

DOUGLAS M KATZ- Guest Speaker and Podcast Guest



I'm a West Point graduate, disabled Army veteran, and founder of NULU—an adaptive product company that's redefining what "ability" means. As a speaker and inventor, I challenge organizations to rethink how outdated assumptions about capability quietly limit innovation, productivity, and inclusion.

About Me

I'm a West Point graduate, disabled Army veteran, founder of NULU—an adaptive product company—and creator of the Ability Curve framework. I help organizations replace outdated assumptions about capability with models that reflect how people actually interact with tools, environments, and work.

My approach bridges military experience, product innovation, and universal design principles to show how designing for human variability unlocks better performance, broader markets, and more inclusive systems. My work is grounded in real systems, real constraints, and real outcomes—not theory.

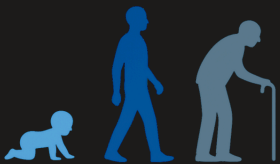
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What I Speak About

- Why the able vs. disabled model is obsolete—and costly
- The Ability Curve as a practical framework for organizations
- How design and systems fail people before people fail systems
- Why adaptive solutions are often just better solutions

Signature Talk



Better Ability Paradigms for Maximum Productivity and Value

Innovating and Operating Through the Ability Curve Model

A story-driven, practical talk that challenges how organizations think about capability—and shows how small shifts in perspective unlock better outcomes for everyone.

Ideal Audience

- Business & operations leaders
- Associations & professional groups
- Aging, workforce, safety, and innovation audiences
- Organizations navigating change or accessibility challenges

Available for keynotes, panels, workshops, and podcast conversations.

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